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GARDEN GOSSIP

Spring Number

GLADWOOD GARDENS, COPEMISH, MICH.

1925

A MESSAGE

To My Friends:

Tonight (December 31st) as 1924 passes in review before my mind's eye, I recall with pleasure the many kind things my friends (my customers) have written about the quality of the flower stocks I have furnished them during the past. And now as the time approaches to get my fifth annual price list ready for you I find that these kind words have meant a great deal to me and that they have really made the effort worthwhile.

Flower growing with me is a serious business as I must know that a variety is really worthwhile and that it will succeed under a varying range of conditions before I offer it to my friends. You will note from my list this spring I have added quite a few numbers to my offerings and you may rest assured they all are worthwhile or you would not find them here. In this connection I might mention that I have a large number of subjects under observation which I will offer next year if they come up to the high standard I have set.

Although my list is not as elaborate as many you may receive, I have tried to make it as worthwhile as the stock I send out. Instead of the usual jumbling together of all varieties of gladioli in one list, I have, for your convenience, separated them into color sections which I trust will make it easier for you to arrive at an intelligent selection. I have tried to make the description as true and honest as possible to describe colors. As an amateur gardener, it added a great deal to my pleasure if I knew who originated my favorite varieties. So I have, in all cases, where it has been possible to get the

information, shown in parentheses directly after the varietal name, the name of the person whose hand and brain is responsible for that particular variety. Space will not permit in this issue, but next year I hope to give a short sketch of the works of some of our most noted plant breeders. I am sure we do not value at its true worth the work of these earnest workers.

Pictures such as are usually found in nursery catalogues have been intentionally left out here for the reason that such pictures are made to suit the ideas of the catalogue-maker and do not truthfully present the subject to be illustrated. I am sure you will agree with me that you cannot duplicate in your own garden the effects shown in the usual catalogue illustration. One of my friends, in commenting on current catalogues, put the matter in its true light when he said: "Such illustrations are used to entice you into buying things you don't want." When I can get illustrations which fit the text and at the same time truthfully present the subject I will gladly make use of them.

It is my constant effort to improve my stock and my way of serving you and I assure you any suggestions along these lines will be received gratefully. If life and health is spared me this is not my final message; it is only a stepping stone in a well laid plan of steady advancement and a desire to serve you better than you can be served elsewhere. All of which, I trust, will give you a glimpse into a business founded on truth, justice, courtesy and honesty.

Faithfully yours,

C. W. WOOD.

December 31st, 1924.

NEW GLADIOLI FOR 1925

In line with my policy of adding new varieties only after thorough trial, I am offering the five varieties below for the first time. There is something distinctive and worthwhile to be found in each of them.

ALTAIR—Salmon saffron. A new color in glads. 12 cents each.

RED CANNA—Bright crimson pink flowers of immense size on a very tall spike. It attracted more attention in my garden last summer than any new variety I grew. 25 cents each.

GOV. HANLEY—Cardinal red. The best early red at

a moderate price. 12 cents each.

ROSE ASH—A novel and distinctive color best described as ashes of roses. Entirely new in gladiolus coloration. Three years ago it was sold by the originator at \$10.00 per bulb. 25 cents each.

ODIN—Slightly darker salmon than Prince of Wales, with larger flowers that open out wide and flat. Color is relieved by small red blotch in throat. I consider it better than Prince of Wales every way except that it does not open quite so many flowers at one time. This is an exceptionally good variety. 20 cents each.

GLADWOOD GLADIOLI FOR 1925

I have assembled for this list a most comprehensive assortment of the world's best gladioli. It has been my earnest effort to grow the highest quality bulbs of the most satisfactory sorts and sell them at a price that you can afford to pay. If this policy meets with your approval, I hope to be favored with at least a portion of your orders for gladiolus bulbs. You can order from this list with the full assurance of perfect satisfaction.

We grow GLADS to make you GLAD.

PINK SHADES

AMERICA—(Banning, 1900)—Lavender-pink, shading to lighter in throat. A very delicate color. 85 to 90 days. 4 cents each.

HALLEY—(Velthuys, 1910)—Very early, rosy scarlet usually described as salmon pink, with a lemon yellow throat. 65 to 70 days. 4 cents each.

MAIDEN'S BLUSH—(Grullemans, 1916)—Prim. Self-

colored blush pink of most charming, graceful habit. **EXTRA.** 60 to 65 days. 15 cents each.

PANAMA—(Banning)—Rosy pink of same habit as America. 85 to 90 days. 5 cents each.

MRS. FRANK PENDLETON—(Kunderd, 1914)—Large, rosy-pink flowers with an ox-blood blotch. 80 to 85 days. 5 cents each.

PRINCE OF WALES—(Van Zantem, 1913)—A beautiful salmon pink. 65 to 70 days. 5 cents each.

PINK PERFECTION—(Hopman, 1913)—Pale rosy-pink, splashed deeper pink. Midrib white. A wonderful pink. 105 to 110 days. 12 cents each.

ROSE PEARL—Imagine a dainty, self-pink Halley without the Halley throat and you have this exquisitely beautiful glad. 65 to 70 days. 15 cents each.

MRS. DR. NORTON—(Kunderd, 1915)—Light pink

shading to cream in the throat. This flower has been a sensation at the flower shows for the past few years and is now low enough in price for all to enjoy it. 15 cents each.

EVELYN KIRTLAND—(Austin, 1916)—Large, wide open flowers of a glistening, rosy pink shade melting to a shell pink in the center. Scarlet blotches on the lower petals. If I were restricted to one pink in the lower priced varieties this would be it. 5 cents each.

ROSE LUISANTE—(Grullemans, 1916)—Without a doubt this is one of the most beautiful glads in the pink sections; rosy pink shading to delicate cream in the throat. This is a wonderful combination of colors producing an effect hitherto unknown in gladioli. I am so sure it will please you I am repeating the offer made last year. If after flowering this plant you are not satisfied that it is what I claim for it, you may report the fact to me and I will give you credit for double the amount you paid for it. This credit is redeemable in any variety of gladiolus stock shown in my regular retail list. Price 35 cents each; \$3.50 per dozen.

CREAM and YELLOW SHADES

APRICOT—(Grullemans, 1916)—Prim. Free flowering apricot yellow. 5 cents each.

GOLD DROP—(Kunderd, 1915)—Prim, Pale yellow with small red line on midrib. Ruffled. 70 to 75 days. 15 cents each.

BUFF BEAUTY—(Grullemans, 1916)—Prim. Charming combination of buff and orange. Extra tall spike with many flowers open at once. 90 to 100 days. 25 cents each.

ADORABLE—(Grullemans, 1916) — Prim. Immense cream, splashed deep pink. 10 cents each.

LORD NELSON—(Grullemans, 1916)—Prim. Rosy orange. Very tall spike of large flowers. Distinct. 85 to 95 days. 25 cents each.

LOVELINESS—(Van Konijnenburg, 1912)—A pale yellow bud which opens into a creamy pink flower of great beauty. 90 to 95 days. 10 cents each.

NIAGARA—(Banning) — Creamy yellow with rose splashes near outer edges of petal. Splendid. 95 to 100 days. 5 cents each.

ORANGE BRILLIANT—(Grullemans, 1916)—Prim. Its name describes it. The earliest glad we grow. Small blossom. 55 days. 10 cents each.

SCHWABEN—(Pfitzer, 1914)—Lemon yellow, blotched carmine. A massive flower of a pleasing shade. 90 to 95 days. 5 cents each.

GOLDEN MEASURE—(Kelway)—This is THE large flowered pure yellow to date. 35 cents each.

FLORA—This is quite similar to the preceding except that it is sometimes indistinctly flaked. 15 cents each.

JEWEL—(C. Zeestraten, 1921)—Salmon pink with yellow throat. Very early and strong grower. EXTRA. 60 days. 30 cents each.

BLUE, LAVENDER and PURPLE

BARON HULOT—(Lemoine, 1896)—Rich, velvety purple with lemon yellow dash on lower petal. Distinct. 85 to 95 days. 15 cents each.

HERADA—(Austin, 1916)—Pure mauve. Rather short spike but a wonderful color. 10 cents each.

LEANDER—(Grullemans, 1916)—Prim. Clematis blue. Lemon throat with a red blotch. 65 to 70 days. 25c each.

LOUISE—(Wright)—Clear lavender shading to deep purple in the throat. Extra fine. 20 cents each.

WHITE

PEACE—(Croff, 1899)—White with a lilac stripe in the throat. This is one of the most important whites in the flower trade. 95 to 100 days. 8 cents each.

L'IMMACULEE—Pure glistening white blooms opening gracefully on a wiry stem giving an airy effect that is very pleasing. EXTRA. 10 cents each.

WILLY WIGMAN—(Waarner, 1912)—Extra large glistening white with blood red blotch, sea shell pink back of petals. 7 cents each.

LILY LEHMAN—(Alkemade, 1909)—Pure white lily-like flower. Beautiful. 10 cents each.

MARIE KUNDERD—(Kunderd, 1918)—Exquisitely ruffled pure white. Extra early. \$1.00 each.

RED, WHITE and GOLD—(Kunderd, 1915)—Upper part white, lower portion lemon yellow with a red blotch on each petal. 25 cents each.

RED

ATTRACTION—(Childs, 1906) — Cardinal red with a creamy white throat. Short spike. 85 to 88 days. 5 cents each.

LEIBESFUER—(Velthuys, 1912)—Bright scarlet. Vivid color and a fine red. If this were a good propagator it would head the list of reds. 90 to 100 days. 25 cents each.

MRS. FRANCES KING—(Coblentz, 1909)—The standard of excellence by which all other reds are measured. Vermillion red. Grow it in quantity. 80 to 85 days. 5 cents each.

PRINCIPINE—(Kirchoff, 1910)—Large scarlet flowers with a white blotch, overlaid red. 90 to 95 days. 5 cents each.

WAR—(Groff, 1914)—Blood red, tall spike and large flower. FINE. 100 to 110 days. 10 cents each.

EMPRESS OF INDIA—(Velthuys, 1908)—Deep maroon, giving an almost black effect. Unique. 85 to 90 days. 10 cents each.

BLACK PANSY—(Kunderd, 1915)—Maroon with a pansy blotch of black on lower petal. 15 cents each.

SCARLANO—(Kunderd, 1917)—A nicely ruffled, orange red. 20 cents each.

DEINER'S AMERICAN BEAUTY—(Deiner, 1917) — American Beauty rose color with a creamy throat. Many blooms open at once. A PICTURE. 50 cents each.

CRIMSON GLOW—(Betscher, 1916)—Pure deep crimson. Large flower. 15 cents each.

VIOLET QUEEN—(Grullemans, 1916)—Prim. Rosy violet. FINE. 85 days. 15 cents each.

Any of the above, dozen price ten times the price of one.

Collections of Gladiolus Bulbs

I have an immense crop of gladiolus bulbs this year and am going to share my good fortune with you by offering these collections at prices you can not afford to pass by. They will be put up before the shipping season starts in the quantities and varieties mentioned so please do not ask me to make changes in any of them. Order by number, please.

NO. 1-M—EXTRA SPECIAL BARGAIN.—75 bulbs for one dollar. These are not the largest bulbs but all should bloom this year. 60 bulbs of my **GLADWOOD** mixture and five each of **Panama**, **Niagara** and **Peace**. 75

bulbs in all, well packed and postpaid to your door for one dollar.

NO. 2-R—Th's is a mixture of red shades for those who prefer red colors. In it are included such fine varieties as Crimson Glow, Mrs. King, War and about a dozen others. 3 for 15 cents; 50 cents per dozen.

NO. 3-P—A collection of choice pink sorts including many delicate pastel shades. There are about a dozen varieties in this collection such as Prince of Wales, Pink Perfection, Rose Pearl, etc. 3 for 15 cents; 50 cents per dozen.

NO. 4-L—A mixture of light shades. In this collection I have included some of my best whites such as L'Immaculee, Peace and Lily Lehman. It is an extra fine assortment of light shades. 3 for 15 cents; 50 cents per dozen.

NO. 5-Y—Yellow is one of the last colors to appear in gladiolus breeding and it was only just a very few years ago that the first good clear color was found. Even now, the new yellow varieties are selling for around a dollar each. I have tried to make this the best collections of yellows to be found at anywhere near the price I am charging. Gold Drop, Flora, Lord Nelson and Jewel are among the twelve or more varieties that comprise this wonderful collection. 3 for 25 cents; 90 cents per dozen.

NO. 6-S—THE SPLENDID SIX—If you cannot make up your mind what to buy but want something good at a fair price, try this one.

Evelyn Kirtland—pink	Willy Wigman—white
Alice Tiplady—orange	Mrs. Pendleton—pink and red
Leander—blue	Mrs. Francis King—red.

Everything considered, Iris are about the most satisfactory hardy plant I am growing. They grow so easily and are so sure to bloom it really is a delight to plant them. They are perfectly hardy everywhere, increasing in size year after year. Give them a sunny location and they will do the rest.

Like almost every known plant subject, the hybridizer has added so many improvements to many of the newer varieties of Iris, that you really must grow the ones we are listing below to know how fine they are. Abbreviation "S" means standard or upright petals; "F" falls or drooping petals.

AUREA—"S" and "F." Rich yellow. 25 cents each.
 CELESTE—"S" and "F." Pale sky blue. 15 cents each.
 FLORENTINA ALBA—Pearl white. 15 cents each.
 INGEBORG—Creamy white. 15 cents each.
 LOHENGRIN—Various shades of mauve—FINE—35 cents each.
 MONSIGNOR—"S." Pale violet. "F" velvety violet. 35 cents each.
 SNOW QUEEN—Pure white. 25 cents each.

HARDY PHLOX

This plant under its old form of magenta color was a favorite in our grandmother's hardy border but the modern colors are so much improved that it is much more desirable now. It is perfectly hardy anywhere and will adapt itself to almost any conditions. The small list I am offering has been chosen from a large number of varieties because of their fine colors, good flowering habits and freedom from disease. If you do not know the modern Phlox, I can not urge you too strongly to make at least a trial planting this spring.

ELIZABETH CAMPBELL—This is without question the finest of the Ducassata type. Salmon pink with a pink center. Flower and truss very large on tall stem. True stock of this variety is very scarce and in large demand. Please order early. 35 cents each.

MRS. WM. JENKINS—An immense truss of pure white flowers on stems about 30 inches tall will make a pic-

SPECIAL OFFER: One of each (6 in all), 35 cents; 2 each (12), 60 cents; 6 each (36), \$1.75.

NO. 7-D—THE DANDY DOZEN.—I have never made a better offer than this one and I am preparing to sell thousands of them. Every variety is a top-notch. Be sure to get this collection if you do not get another glad. Please order early.

Maiden's Blush—pink	Peace—white and lavender
Prince of Wales—salmon	L'Immaculee—white
Flora—yellow	Empress of India—maroon
Baron Hulot—purple	Violet Queen—violet
Herada—mauve	Crimson Glow—crimson.
Willy Wigman—white and red	
Buff Beauty—buff and orange	

One each (12 in all), \$1.00; 2 each (24), \$1.75; 6 each (72), \$4.50; 10 each (120), \$7.50.

CULTURE OF GLADIOLI: Any good garden soil will prove suitable for this very accommodating flower. About the only precaution in selecting a soil is to keep the bulbs away from direct contact with fresh animal manures. A sunny position in the garden is ideal. Plant blooming sized bulbs about four inches deep in rows far enough apart to allow cultivation if they are for cutting. If they are for garden decoration, they can be worked into the hardy border at any convenient spot. In any case, they should be lifted and stored away from frost before the ground freezes in the fall. I know of no flower at any price that will give better results or more satisfaction for the time and money expended than good gladioli.

IRIS

MADAM CHEREAU—White, bordered blue. 15 cents each.
 PALLIDA SPECIOSA—"S" pale blue, "F" purple. 15 cents each.
 PUMILA ATROVIOLOACEA—Early flowering, dwarf, deep purple. Extra fine for borders. 15 cents each.
 PRINCESS VICTORIA LOUISE—"S" yellow. "F" plum with narrow yellow edge. 50 cents each.

PALLIDA DALMATICA—Beautiful, clear, bluish lavender with an exquisite fragrance. This is by far the choicest of the medium priced Iris and should be in every collection. Very large blooms on flower-spikes 4 ft. tall. True Dalmatica is very scarce and consequently many other varieties are being sold under this name. Be very careful of your supply. This is absolutely pure and true Dalmatica and is sold as such under our usual guarantee. 35 cents each.

IRIS COLLECTION

One each of the above twelve varieties for \$2.30, prepaid.

ture you will not soon forget. A very free flowering white of special merit. 17 cents each.

RHEINLANDER—This is a new salmon with much to recommend it. A claret-red eye adds much to its beauty. 20 cents each.

RYNDSTROM—Large, carmine-rose flowers borne profusely over a long period places this variety with the elect. 20 cents each.

THOR—This variety attracts attention in any collection. It is a rich salmon pink with a deep crimson eye. 25 cents each.

HARDY PHLOX COLLECTION

One each of the above varieties (5 roots)	\$1.10
Three each (15 roots)	\$3.00
Six each (30 roots)	\$5.50

COREOPSIS GRANDIFLORA

A hardy plant of special merit. It produces large, golden yellow blooms from early spring until fall. It

makes a wonderful display in the open ground and is especially fine for cutting. 15 cents each.

DELPHINIUM (Popular Name "Hardy Larkspur")

BELLADONNA—If you are not growing this plant in quantity you are missing one of the rarest treats of the flower garden. If I were restricted to one hardy plant I would choose Delphinium. Under good culture it will throw up flower spikes higher than your head

of the most exquisite, heavenly blue shade. It blooms profusely from June until freezing weather. I have quite a large stock (about 25,000) of this variety and will be pleased to name you special prices on 100 and 1000 lots if you will write me stating the quantity you can use. 15 cents each.

ORIENTAL POPPIES

I believe this is our most gorgeously colored hardy plant. During June and July it is covered with intensely scarlet blooms of a saucer shape fully six inches across. It was a great disappointment to me as an amateur as I could rarely make one grow when planted in the spring or fall, which is the plan usually recommended in nursery catalogues. After many trials, I have evolved a plan that is almost 100 per cent sure. I sow the seed in flats in the spring and transplant in August for best results. Large plants may be handled in this manner and will usually succeed after the handling. You will notice that the plant looks perfectly dead two or three weeks after it is through blooming. This is the only

period in its life that it is dormant and is the only time it should be transplanted. I am offering spring sown seedlings for August shipment at the following attractive prices. At these low prices you can afford to order five, ten, fifteen or more and if only half of them grow you will be wonderfully repaid but I am sure all of them will succeed if you will handle them carefully. Please remember, these will not be shipped until August but they must be ordered during the spring if you want any of this stock. I only grow a few thousand for this trade and they will all be booked for shipment by the time the seed is sown. 5 plants for 50 cents; 25 plants for \$2.00, postpaid. Not less than five plants of this variety sold.

BOUQUETS

I am mighty fond of bouquets, both floral and otherwise, and am very glad to hear from you when you are pleased with my stock and service. On the other hand, if by chance you are displeased, although I am not glad to hear it, I want you to write me frankly. It will make us better friends I am sure. This is the way some of my customers like my treatment.

Galesburg, Ill., May 21st, 1924.

My Dear Mr. Wood:

I want to thank you for your care in filling my order, and especially for the two generous packages you sent gratis. I assure you I appreciate it.

Sincerely yours,
Mrs. A. I. S.

Dallas, Texas, January, 1924.

My Dear Mr. Wood:

The bulbs arrived safely in good condition and will be planted the first of February. Thanks for your prompt attention.

Yours, Mrs. H. M. D.

Lorain, Ohio, December 20th, 1924.

Friend Wood:

And I'm writing to tell you, Mr. Wood, what you've been told until it is stale no doubt, about that stock. I've

tried it against stock from this section, Oregon, Wisconsin, New Hampshire and Vermont. * * * Remember the Maiden's Blush bulblets you sold me? Many of them were small. You said they would all grow and I'll say they did. I got the Maiden's Blush fever and late in the spring I bought 10,000 bulblets from When I opened them I got the surprise of my life. They were practically No. 6 size. * * * Well, I gave them the same treatment as yours and I nursed both lots along all season. With what result? Hers were much slower to germinate than yours. The germination was not so good and the percentage of No. 2 and No. 3 size bulbs was not as great as yours. AND THE BULBS DO NOT COMPARE IN QUALITY. They are not nearly so high crowned and plump as yours. * * *

Best regards,
Mr. E. D. S.

Fowlerville, Mich., November 14th, 1924.

Dear Sir:

I am getting a few bulbs this fall so as to have them ready in the spring, then I will have more if I can. I was delighted with those I got of you last spring. There is more pleasure to the square inch in a beautiful gladiolus than any other flower I know.

Yours respectfully,
Mrs. C. H.

TERMS

Cash must accompany all orders as I can not open credit accounts at the very low prices I have named herein. All prices named in this list include postage paid to your door unless otherwise stated. I exercise the greatest care to supply all stock true to name but I and my employees are human and liable to err. If any stock you get from me proves untrue to name, I am ready and willing to replace such untrue stock with the variety wanted but in no case will I be liable for more than the price paid for such stock.

My business is founded and conducted on the golden rule. If at any time you are not entirely satisfied with the way I treat you or the stock I furnish you, please bring it to my attention and I assure you it will be adjusted in a manner satisfactory to you if it is humanly possible to do so.

QUANTITIES: To arrive at the price per dozen of any item not so listed multiply the "each" by ten. If you are interested in large quantities, special prices will be quoted you by letter.

Send All Orders to GLADWOOD GARDENS, Copemish, Michigan